



Franklin High School

Instrumental Music Dept.

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Greetings,

The Franklin High School Band programs have had a great history throughout the Stockton community for many years. After the retirement of Mr. Mel Won in 2001, the band programs began to slowly fade away from the eyes of the community and participation numbers began to drop. However, over the last two years, the program has begun to develop again by bringing back not only the concert bands, but the Marching Yellowjackets, Drumline, and Winterguard as well. In our first year, our band program consisted of approximately 60 students and now going into our third year, we will have over 150 students ranging from 8th to 12th grade becoming part of our beginning band, concert band, marching band, drumline, and color guard/winter guard. This year, the Marching Yellowjackets were able to bring home two trophies for the fall marching season, and four for the winter percussion and winter guard all during their first season within the last ten years.

The hard work and dedication of our students is what makes our bands successful. From parades, competitions, concerts, contests, and the classroom, our students continue to excel in every aspect of the program. The band program teaches our students discipline, good work ethics, team-building skills, musicality, athleticism, camaraderie, sportsmanship and respect, to name a few. The Franklin High School Band programs are crucial in building tomorrow's leaders. However, with budget cutbacks, increasing numbers, financial hardships, and more rigorous expectations, we are in desperate need of help.

The Franklin High School Bands Corporate Sponsorship Program is a great way for local businesses to become involved in shaping our students, providing them with much-needed funds to keep the band program alive. There are various levels of sponsorship (Friends of the Yellowjackets Band, Bronze, Silver, Gold, Platinum, and Diamond). All are based on the amount of contribution during the band's season (school-year). Some of the exposure a corporate sponsor should expect is as follows:

- Advertising privileges on the Franklin High School Band's website. The website is the heart of the band's communication within the program and community. It is a vital source for all who wish to know more about the program.
- A certificate of appreciation to display at your business, showing your patrons how you're a contributing supporter of music education in Stockton.
- Performance programs that will feature recognition of your business' contribution, as well as advertising privileges.

- Advertising privileges on the Franklin High School Band's trailer which accompanies the group throughout the Fall and Winter competition seasons and other community events.

Franklin High School Band programs are committed to its student musicians and it is to this end that we are working incredibly hard to have 100% of our students become successful beyond high school and beyond the performing arts. In the band program, our goal is to teach that through music, we will achieve greatness in every aspect of the program. We cordially invite you to join us in our cause by becoming a corporate sponsor of the Franklin High School Band program today!

If you have any questions, please contact us through the email address located in the letterhead above. We look forward to hearing from you and greatly welcome your sponsorship and support!

Thankfully Yours,

A handwritten signature in black ink, appearing to read "Jacqueline R. Hairston". The signature is fluid and cursive, with the first name "Jacqueline" being the most prominent part.

Jacqueline R. Hairston
Director of bands, Franklin High School

Levels of Sponsorship

**All corporate sponsors will receive our non-profit tax ID number upon receipt of sponsorship!*

Friends of the Yellowjackets Band- \$100 contribution

- Certificate of sponsorship, suitable for public display.
- Name listed as a sponsor in all print publications (programs, newsletters, etc.)
- Name listed on Band website as a sponsor

Bronze- \$250 contribution

- Certificate of sponsorship, suitable for public display.
- Business card size advertisement in all print publications (programs, newsletters, etc.)
- Name listed on Band website with link to corporate website.

Silver- \$500 contribution

- Certificate of sponsorship, suitable for public display.
- ¼ page advertisement in all print publications (programs, newsletters, etc.)
- Name listed on Band website with link to corporate website
- 2'x1' name/logo on the side of the Band trailer (company provided deal)

Gold- \$1,000 contribution

- Certificate of sponsorship, suitable for public display.
- ½ page advertisement in all print publications (programs, newsletters, etc.)
- Name listed on Band website with link to corporate website
- 2'x1' name/logo on the side of the Band trailer (company provided deal)
- Announcement of recognition at all festival competitions by event announcers.

Platinum- \$2,500 contribution

- Certificate of sponsorship, suitable for public display.
- ½ page advertisement in all print publications (programs, newsletters, etc.)
- Name listed on Band website with link to corporate website
- 2'x1' name/logo on the side of the Band trailer (company provided deal)
- Announcement of recognition at all festival competitions by event announcers.
- 1 Franklin High School Marching Yellowjackets polo (please provide size)
- 1 Franklin High School Drumline show t-shirt (please provide size)
- 1 Franklin High School Winterguard show t-shirt (please provide size)

Diamond- \$5,000 contribution

- Certificate of sponsorship, suitable for public display.
- ½ page advertisement in all print publications (programs, newsletters, etc.)
- Name listed on Band website with link to corporate website
- 2'x1' name/logo on the side of the Band trailer (company provided deal)
- Announcement of recognition at all festival competitions by event announcers.
- 2 Franklin High School Marching Yellowjackets polo (please provide sizes)
- 2 Franklin High School Drumline show t-shirt (please provide sizes)
- 2 Franklin High School Winterguard show t-shirt (please provide sizes)
- One performance at corporate sponsor's event/location (some restrictions apply)

Franklin High School Bands Corporate Sponsorship Program

**I want to become a corporate sponsor for the Franklin High School Band Programs!
Please indicate your desired level of sponsorship**

Friend of the Yellowjackets Band (\$100) _____ Bronze (\$250) _____
Silver (\$500) _____ Platinum (\$2,500) _____ Diamond (\$5,000) _____

Please make checks payable to:

Franklin High School Band Boosters

Please return this form and your contribution to:

**Franklin High School Band Boosters
c/o Jacqueline Hairston
4600 E. Fremont St.
Stockton, CA 95215**

If you wish to have the following information printed in publications, and on our website, please check the box to the left of each field you want to be included. Depending on the size of the publication, some of the information may not be included. Please print all information exactly as you wish it to appear.

- Company Name: _____
- Company Contact Name: _____
- Company Contact Title/Position: _____
- Physical Address: _____
- Mailing Address (if different from physical address)

- City: _____, State: _____ ZIP Code: _____
- Email Address: _____
- Website URL: _____
- Phone Number(s)- *please include area code:*

- FAX Number(s)- *please include area code:*

***Please provide the appropriate size of advertisement you wish to have published as well as your company decal for the band's trailer if you're contributing at the appropriate levels. Thank You!**